

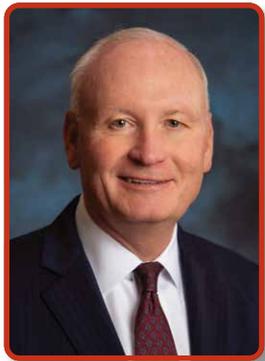


# NEWSLETTER

Summer 2021

*“bringing the joy of Christmas to less fortunate children Nationwide”*

## President & CEO's Report



As you all know, 2020 was a year unlike any other, so I would like to take a moment to highlight the unprecedented support we received this past year. As anticipated, the demand was much greater than the supply in terms of the number of families with children seeking our support, and the people of our great Nation heard our appeal and enthusiastically answered our “Call to Action”. Their support made a

difference to families who were struggling and provided joy and hope when they needed it the most. We are beyond grateful.

At the height of the pandemic, we made the decision to distribute two-million toys, books, and games that we had planned to distribute at Christmas to impacted families, in hope of restoring some normalcy to their lives. I believe that distribution provided significant comfort and relief, but it also greatly reduced our inventory of toys. Christmastime was right around the corner, and we knew that we would need to work overtime to restock our toy inventory in time for the holidays. We were absolutely blown away by the support provided. The generosity of individual donors and Corporate Sponsors helped us accomplish our mission and distribute a record number of 20.2 million toys to 7.4 million children who otherwise would have gone without.

Of course, the cornerstone of the Toys for Tots Program continues to be our Marines assigned to Marine Forces Reserve, and the thousands of our wonderful civilian volunteers. This past campaign season, we had over 26,000 volunteers interact with the public across the Nation to lessen the anxiety and fear of less fortunate children and to bring some joy into their precious lives. I am so very proud of how our Marines and volunteers “adapted and overcame” during a very challenging period to accomplish the mission. Many of our local Coordinators and volunteers were very creative in how they set up “touchless” and drive through distribution sites, and ensured their campaigns were being conducted in a safe and responsible manner. The Marine Corps League once again distinguished itself by conducting 249 campaigns across the Nation and showcased by wonderful example how our veteran Marines continue to serve.

Several records were set in monetary donations, and our total revenue of over \$92 million was our best year on record. We also increased our very enviable Program to Support Ratio to 97 to 3 in 2020. This means that most of every dollar donated is used to accomplish our mission of providing joy and enrichment to less fortunate children. Not a single cent went to pay for salaries of Foundation employees.

The Foundation also supplemented local toy and book collections with 10.6 million toys valued at over \$88 million. As the pandemic took hold, we knew that local toy collections would be down, and the demand would be greater than ever before. As a result, we spent \$8.5 million more than anticipated last year, which was made possible by the generosity of the American people, our Corporate Sponsors, and gift-in-kind contributions.

The Foundation is continuing to explore opportunities to enrich the lives of less fortunate children beyond the holidays. We have developed “Emotional Support” packages with our partner Good360 that will be deployed during natural disasters to help children cope with the stress associated with these terrible situations. We know that children will remain at a disadvantage caused by the pandemic, so we have also planned to provide Science, Technology, Engineering, Arts, and Math (STEAM) toys and sporting equipment this spring and summer to promote our “Unplug and Play” initiative. Of course, we continue to enjoy a longtime partnership with The UPS Store who help us provide books to millions of less fortunate children through our Literacy Program.

I want to give a special shout out to our 2020 National Coordinators of the Year. Gunnery Sergeant Alexander Baye in Indianapolis, Indiana, and Mr. David “Wally” Waller who ran the campaign in Lakeland, Florida. These gentlemen distinguished themselves as exceptional engaged leaders in their communities and we are extremely proud of them and grateful for their service.

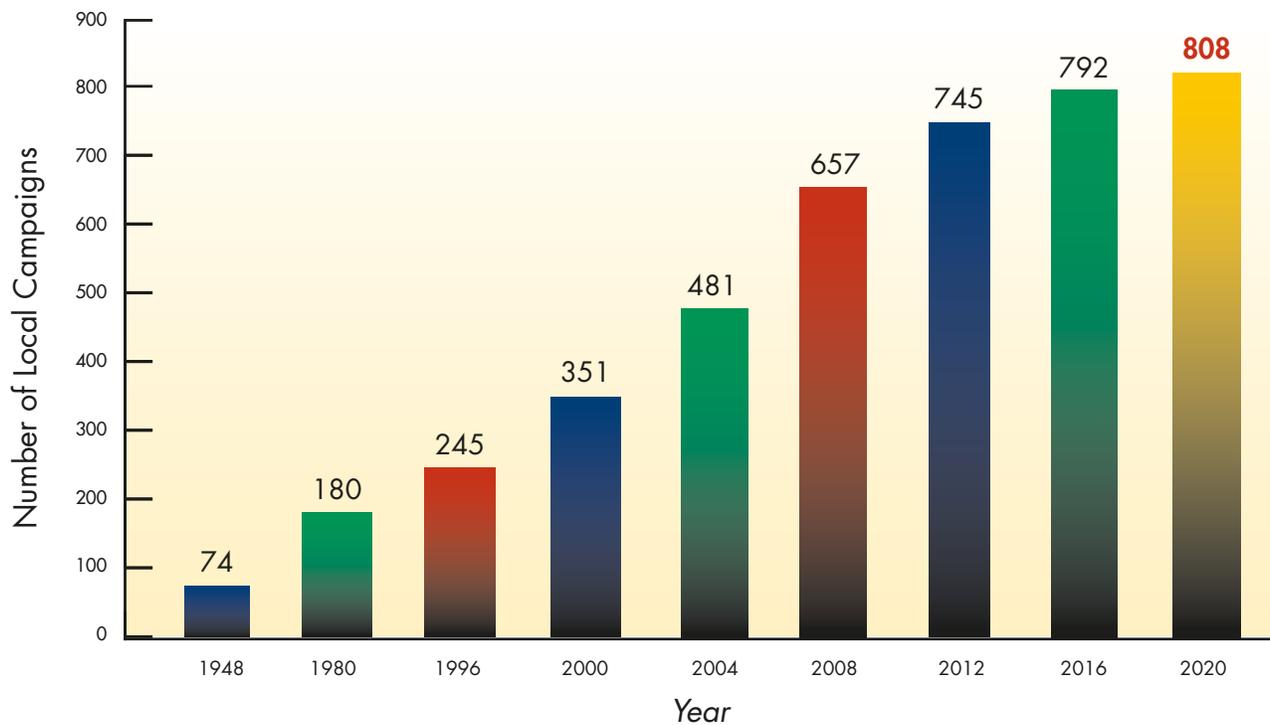
On behalf of the Marine Toys for Tots Foundation, the U.S. Marine Corps, and the many less fortunate children who found relief during the pandemic and experienced the simple joy of the Christmas holiday season – I commend our faithful supporters for their tremendous thoughtfulness and generosity. I wish everyone the very best as we continue to adapt and overcome in 2021.

## 2020 Campaign in Review

The 2020 U.S. Marine Corps Reserve Toys for Tots Campaign was another extremely successful endeavor in the 73-year history of Toys for Tots. Despite the COVID-19 pandemic, the Program increased local campaign coverage to 808 local communities covering all 50 states, the District of Columbia, Puerto Rico, Guam, and the Virgin Islands. Local campaigns made up of Marines, Sailors, and over 26,000 volunteers, distributed 20.4 million toys to over 7.4 million less fortunate children. Even with the pandemic, the outstanding efforts of all involved with the Program enabled the joy of Christmas and a message of hope to over 40,000 more of America's less fortunate children than in 2019!

The Marine Toys for Tots Foundation, the fundraising and support organization for the Marine Toys for Tots Program, supplemented the collections of local Toys for Tots Campaigns with 10.6 million toys and books valued at over \$88 million. The Foundation also provided local campaigns with promotion and support materials valued at over \$1,000,000.

From 1947 through 2020, Marines, Sailors, and their volunteers have distributed 604 million toys and books to 272 million less fortunate children. From 1991 through 2020, Marine Toys for Tots Foundation has supplemented local collections with 151.5 million toys and books valued at \$1.25 billion.



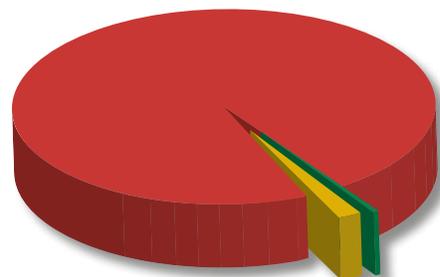
## Program to Support Services Expense Ratio

The Foundation achieved a **97:03** ratio of program to support services expenses in 2020. This means that **97 cents** of every dollar spent in 2020 went to program services and only **3 cents** to fundraising, administrative, and overhead costs. **It's important for donors to realize that not one donated dollar goes to pay anyone's salary.** The interest and dividends from a special endowment fund pay all manpower costs.

### Fund Expenditure

97:3 Program to Support Ratio

- Program 96.7%
- Fundraising 2.9%
- Overhead 0.4%



*“Marines are trained to **IMPROVISE, ADAPT and OVERCOME** any obstacle — and this year’s situation is no different. That is exactly what each and every one of you did — you adapted to the circumstances, overcame the challenges, and improvised with events.*

*Despite COVID-19 restrictions greatly impacting our local campaign operations and significantly limiting the number of volunteers permitted to help collect, sort, and distribute toys, the Marines and local campaign Coordinators of the Marine Toys for Tots Program rose to the occasion. You were very innovative about how you collected and distributed toys - with curbside or drive through collection and distribution, as well as enlisting support from other local social service agencies in order to accomplish the mission. Your hard work and dedication to this Program and mission doesn’t go unseen, and each of you brought joy to less fortunate children in your area.”*

— Lieutenant General James B. Laster, USMC (Ret)  
President and CEO of the Marine Toys for Tots Foundation



## 2020 Marine National Coordinator of the Year



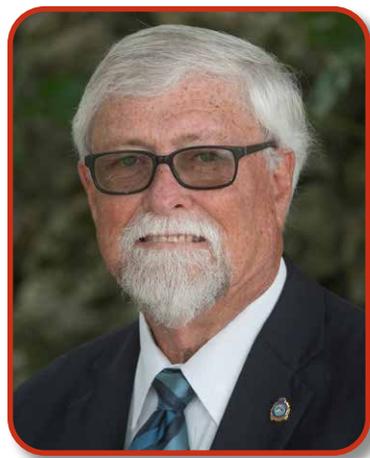
### GySgt Alexander Baye – Indianapolis, IN

Gunnery Sergeant Baye flawlessly planned and executed a Marine Corps Reserve Toys for Tots campaign in the Indianapolis area. His dedication to the Marine Toys for Tots Program and leadership made it possible for 31,315 less fortunate children to receive 32,844 toys. The Marine Toys for Tots campaign is thriving in Indianapolis, IN.

Gunnery Sergeant Baye was able to run a very effective and efficient Toys for Tots campaign while concurrently maintaining exemplary performance within his primary responsibilities as Electrical Equipment Repair Specialist. His duties include trouble shooting electrical faults within power cables, generator sets, and engineering equipment, and supervising and maintaining the installation of expeditionary power grids. His regular duties, along with the duties of being the local Indianapolis Toys for Tots Coordinator were very impressive. His responsiveness and dedication to the program made 2020 such a successful year.

Gunnery Sergeant Baye, with the help of his local volunteers and Marines, was able to bring a smile to the faces of those less fortunate children with a gift of a toy to open on Christmas morning. It is with efforts like this from Coordinators like Gunny Baye that makes the Toys for Tots Program such a success.

## 2020 National LCO of the Year



### David "Wally" Waller – Lakeland, FL

David "Wally" Waller has been the Toys for Tots Coordinator for Polk County, Lakeland, FL since 2017. Over the years he has distributed more than 182,551 toys to more than 50,709 children within his community. Thus, raising a record amount of donations and also in spending a record amount of donated funds on toys to support the campaign.

His continuous efforts of educating the public throughout the year by utilizing social media, radio stations and local print media resulted in a 93% increase in donations for Polk County compared to the 2019 campaign.

On August 26, 2020, they filmed nine videos containing information about the Toys for Tots campaign: including the timing and operation of the campaign, volunteer opportunities, online application dates, the Battery Bucket Challenge, the High School Challenge, updates on distribution locations, as well as post-distribution information.

In July 2020, Polk County TFT campaign coordinated with the Foundation to receive over 2,000 hardbound books for distribution to local Title I Schools. After receiving the books, Mr. Waller coordinated with the local Polk County School Board and arranged for the books to be delivered. These resources were particularly appreciated by parents as they attempted to educate their children at home during the pandemic.

The coronavirus pandemic necessitated many adjustments to the procedures and practices from previous years. While COVID-19 greatly increased the requests for family assistance, Wally and his team made sure that the less fortunate children of Polk County experienced the simple joy of opening a new toy on Christmas morning. He is anticipating numerous challenges that will be faced during the 2021 campaign from the impact of COVID-19 that will continue to be felt within his community. However, he is more than confident and determined that with the continued support of his enthusiastic and dedicated volunteers, local businesses, and citizens of Polk County, he will achieve a successful 2021 campaign for Toys for Tots!

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## 2020 Regional Award Winners

### Regional Award winners are:

#### Reserve Sites

- SSgt Dustin Bulac – Fredrick, MD
- SSgt Elliott Shaffer – Greensboro, NC
- SSgt Thomas Fretwell – West Palm Beach, FL
- GySgt Jacob McCommack – Kansas City, MO
- GySgt Robert Soden – Wichita, KS
- SSgt Winston A. Barnett – Spokane, WA

#### LCO's

- Dawn Stem – Edgewater, MD
- Janel Doyle – Bowling Green, KY
- Wendy Chadwell – Warner Robins, GA
- Edward Lopez – Holland, MI
- Linda Davis – Aubrey, TX
- Mary Butler – Everett, WA

# Toys for Tots Continues to DoGoodNow!

The 2020 “Season of Giving” started early at Toys for Tots due to the COVID-19 pandemic and the impact it has had on families and children across the country. By partnering with both Group Sales and Good360 we were able extend our support outside of the holiday season — and demonstrate that Toys for Tots is more than the Flagship Children’s Christmastime Charity!

As Toys for Tots looked forward to the Christmas season, we knew that we would face even more challenges. But despite the pandemic, our 808 local Toys for Tots Campaign Coordinators and 26,000 volunteers across the country adapted to the circumstances, overcame the challenges, and exceeded all expectations. We witnessed extraordinary generosity and support from the American public, volunteers, Marine units, and Local Community Organizations. A record breaking 20.2 million toys were distributed to 7.4 million less fortunate children – an extraordinary accomplishment during “normal” times, but truly astounding during a pandemic.

The support we provided last year, at the height of the pandemic, provided great comfort and emotional relief to struggling families. We recognize the importance of reminding children that there is still joy to be found in simple gifts every day, and Toys for Tots is determined to send a year-round message of hope to less fortunate families and continue to DoGoodNow!

On April 19, 2021, Toys for Tots announced the expansion of their year-round efforts to provide hope to those less fortunate with plans for ANOTHER special gift distribution



to children in need. During the summer of 2021, we provided ONE MILLION educational toys, books, and games to the children of COVID-19 impacted families. While we all hope this pandemic will be in our rearview mirrors soon, we also recognize that the emotional and educational impact it’s had on children will be long lasting. Less fortunate children likely suffered the greatest learning loss by not being able to attend in-person classroom instruction, so Toys for Tots will be providing toys and books that teach to help them overcome a growing educational gap and stimulate their young minds.

“Toys for Tots is more than a Christmas charity—that is why we want to DoGoodNOW and continue to expand our partnership with Good360,” said Lieutenant General Jim Laster, USMC (Retired), President and CEO of the Marine Toys for Tots Foundation. “With the assistance of Good360 and their vast network of non-profits throughout the country, Toys for Tots has the ability to extend our reach and provide support to families who are facing tremendous year-round challenges.”

“Toys and games are highly requested items among Good360’s nonprofit network, and our partnership with Toys for Tots allows us to meet this need and bring joy to children and families that are going through difficult times,” said Matt

*Toys for Tots Continues to DoGoodNow!  
Continued on page 6, column 1*



*Toys for Tots Continues to DoGoodNow!*

**Continued from page 5**

Connelly, CEO of Good360. “The feedback we’ve received from the nonprofits receiving toys has been tremendous, and we look forward to our continued collaboration with Toys for Tots.”

Toys for Tots and Good360 have complementary strengths, and this partnership generates greater impact. Together we are more than just the sum of our parts—together we can DoGoodNOW. The two organizations launched their collaboration in April of 2020 and since then have distributed three million toys, games, and books together outside of the holidays.



## Johnson County, Kentucky Children “Unplug & Play” ThroughGifts Provided by Toys for Tots!

On June 3rd, Toys for Tots partnered with the Christian Appalachian Project (CAP), and Good360 to host a drive-through event at Johnson Central High School in Johnson County, KY. Between the hours of 12:00 p.m.–5:00 p.m., 281 cars representing 302 families flowed through the staging area, and all were served with toys, food, and water. Toys for Tots provided 1,833 toys to 611 children. This event was a huge success because of the hard work and team effort from Toys for Tots, CAP and Good360. We are so appreciative of the hard work that went into this event to provide support and smiles to the children in the Johnson County area!



# Toys for Tots' "Unplug & Play" Initiative Continues in Clay County, Kentucky!

On June 10th, Christian Appalachian Project (CAP) continued their distribution of toys that were provided by Toys for Tots, as well as water and food in Clay County, KY. The event was a success due to the distribution assistance by members of several local service organizations—who all volunteered their time to support less fortunate families. In total, 2,988 toys were distributed to 1,055 children!

The event started at 10:00 a.m. and continued well past 2:00 p.m. due to the long line of cars that came to receive assistance. There was even one family who did not have a car that walked to the event! The group effort by Toys for Tots, Good360, CAP, and other local organizations allowed the residents and children of Clay County to receive these much needed and appreciated gifts.



## Toys for Tots Continues to DoGoodNow in Cincinnati, Ohio to Encourage Children to “Unplug & Play”

Toys for Tots has provided ONE MILLION toys, books, and games that are being distributed through Good360’s network of non-profit partners as part of our “Unplug & Play” and “DoGoodNow” initiatives! On June 30th, over 150 families drove through the parking lot of a local church in Cincinnati to collect donations of food, water, and toys. They were also provided with the opportunity to receive the COVID-19 vaccine.



The toys were contributed by Toys for Tots and distributed to Good360 non-profit partners including OneSource and Inter Parish Ministries (IPM). The community wide “Unplug & Play” initiative provided 1,020 toys to 340 children!

Alyson Best with OneSource commented, “Kids have been stuck inside, going to school, having to make all sorts of adjustments, really grown-up adjustments, and just haven’t had time to just hang out, play with a toy, be with their buddies, just do something fun.”

This event was just one of several toy distributions in the Cincinnati and Northern Kentucky areas that will continue until the end of July!



# Toys for Tots Expands Its Literacy Program

Each year, Toys for Tots distributes an average of 18 million toys and books to 7 million less fortunate children during the holidays with the principal goal of delivering a message of hope that will inspire youngsters to grow into responsible, productive, patriotic citizens.

Best known as a Christmastime charity, Toys for Tots also provides assistance outside of the holidays. One of the programs employed throughout the year is the Toys for Tots Literacy Program. Sadly, nearly 1 in 4 children in the U.S. grow up without learning to read – creating a learning differential that perpetuates a continuous cycle of poverty. While distributing toys to underprivileged children in over 800 communities each year, we discovered the largest barrier to childhood literacy was access to books. So, in 2008 Toys for Tots partnered with The



UPS Store to create the Toys for Tots Literacy Program, and together distribute an average of 2 million books each year.

The Toys for Tots Literacy Program offers our Nation’s most economically disadvantaged children direct access to books and educational resources to enhance their ability to read. This program not only brings the joy of reading to these children, but also serves as an important tool in breaking the cycle of poverty.

In 2020, schools across the country were forced to close their doors early due to the Coronavirus exacerbating the ability of children to read at grade level. Many schools continued their school lunch program by bussing lunches to children in their homes in low-income communities. Toys for Tots reached out to many of these Title I funded schools and provided books that were delivered to over 120,000 children in April and May. Toys for Tots, through our Literacy Program, stands ready to support hard hit communities throughout the year by providing books to less fortunate children to help achieve educational parity.



Since the Toys for Tots Literacy Program launched in 2008, The UPS Store network has raised and donated millions of dollars to purchase books for children in need. As a result, **the Toys for Tots Literacy Program has distributed over 44 million books to children across the United States.**



Toys for Tots Expands Its Literacy Program **Continued from page 9**

## Literacy Facts & Figures:

- It is estimated that the cost of illiteracy to business and taxpayers is \$20 billion per year. (United Way, "Illiteracy: A National Crisis")
- 1 in 4 children in America grow up without learning how to read. WriteExpress Corporation. "Literacy Statistics." Begin to Read. Accessed April 16, 2014.



- Children who aren't reading at grade level by the end of third grade are four times as likely to drop out of high school. Donald J. Hernandez, Double Jeopardy: How Third-Grade Reading Skills and Poverty Influence High School Graduation. The Annie E. Casey Foundation; Center
- There are an estimated 15 million children in the U.S. living below the federal poverty threshold. National Center for Children in Poverty
- In low-income neighborhoods, the ratio of books per child is 1 age-appropriate book for every 300 children. Neuman, Susan B. and David K. Dickinson, ed. Handbook of Early Literacy Research, Volume 2. New York, NY: 2006, p. 31
- "Access to books and educational material is the single biggest barrier to literacy development in the United States. If we can solve the problem of access, we will be well on the road to realizing educational parity..." Susan B. Neuman, Ph.D. University of Michigan, Center for Improvement of Early Reading Achievement

## New Spokesbear at Toys for Tots, Gunny Bear

We are excited to introduce our supporters to the new Spokesbear at Toys for Tots, Gunny Bear! The Toys for Tots Spokesbear has shared updates on our many distributions throughout the country with Good360, but Gunny Bear is excited to share even more with our followers! Be sure to follow him on our Facebook and Twitter sites to stay up-to-date on Toys for Tots events happening across the Nation!





## 26th Annual Marine Toys for Tots Foundation Golf Classic

The Marine Toys for Tots Foundation hosted the 26th annual Golf Classic on Monday, May 17th at the Mount Vernon Country Club in Alexandria, Virginia. Each year, the Golf Classic kicks off our Holiday Campaign fundraising effort and is co-sponsored by our long-time partners, Group Sales and OnTime Toys. Thirty-one teams came out to play golf, enjoy the day, and support less fortunate children!

Last year we had to overcome the challenges that the Nation faced due to the pandemic. Just like our Marines, we, the Marine Toys for Tots Foundation, adapted to our new “normal” in order to continue our tradition of hosting the Golf Classic. This year was no different-- the Mount Vernon Country Club went above and beyond again to make sure the tournament could still take place all while following the guidelines in place.

Just like last year, the check-in process took place in a larger area than previous years to help maintain social distancing orders. Also, masks were provided for each golfer, pens were placed on the donation table for each golfer to use and keep, and hand sanitizer was placed around the Club House, as well as in the golf carts. Taking extra steps outside on the golf course was necessary as well -- the Mount Vernon Country Club installed plexiglass between the seats of each golf cart.

The tournament, which began with a shotgun start at 0900, was preceded by a continental breakfast and followed by a luncheon and awards ceremony -- all following social distancing guidelines. Formatted as a “Best Ball Scramble”, team winners were selected

based on team low gross scores (The Commandant’s Flight) and team low handicapped scores (The President’s Flight).

We are grateful and extend our special thanks to the Mount Vernon Country Club, corporations, business partners and participants who helped make our 2021 Golf Classic a successful event! Your generous donations will help millions of less-fortunate children across the Nation!



*Commandant's Flight winners: Eisman Golf Academy*



*President's Flight winners: Good360*

## 2021 Marine Toys for Tots Reception and Evening Parade



On the evening of July 2nd, at the invitation of the Commandant of the Marine Corps, Representative Jack Bergman served as the Guest of Honor and the Parade Reviewing Official for the Evening Parade at Marine Barracks, Washington, DC. The parade was preceded by a reception in Crawford Hall hosted by the Marine Toys for Tots Foundation. In attendance at the reception were the Foundation's Board of Directors as well as a number of friends and supporters of the Marine Toys for Tots Program and the Marine Corps.

The President & CEO of the Marine Toys for Tots Foundation, Lieutenant General (Retired) James Laster, addressed the guests sharing the results of the 2020 Holiday Campaign and thanked all for their support of the Marine Toys for Tots Program. He called attention to the hard work of the Marines and



volunteers who put themselves at risk working around pandemic restrictions seeing that 7.4 million less fortunate children were served. He then introduced Lieutenant General Dave Bellon, Commander, Marine Forces Reserve, who served as the General Officer host for the evening. He welcomed all to the parade, provided excellent remarks about the Marine Toys for Tots Program, and then introduced Representative Jack Bergman. As a former Lieutenant General and previous Commander of Marine Forces Reserve, Representative Bergman spoke about the great impact that the Toys for Tots Program has had on America's less fortunate children and how it creates positive sentiment for the Marine Corps through the millions of folks who support the program each year.

The evening was an inspiration for all in attendance and provided an excellent opportunity to highlight the Marine Toys for Tots Program to the over 4,000 people attending the Evening Parade.



## 2021 National Corporate SPONSORS (YTD)

*Companies, corporations and individuals which contribute or help raise \$25,000 in cash or over \$100,000 worth of toys in support of the 2021 Marine Corps Reserve Toys for Tots Campaign*

- American Bath Group
- Amneal Pharmaceuticals
- Ann Williams Group
- Associated Television Int'l
- Bank of America Purchase Card
- Bayer
- Booz Allen Hamilton
- Build A Bear
- Buy Buy Baby
- Chicken Soup for the Soul
- Chick-fil-A Peach Bowl
- Confie Insurance
- Cox Enterprises
- Creative Artists Agency  
(Elf on the Shelf)
- Delta Air Lines
- Diane and Ron Miller Fund
- Digital Bookkeeper Association,  
LLC
- Discovery Toys
- Doherty Enterprises-Applebee's  
Dollar General
- Donate A Toy.org
- Fareway Stores
- Federated Auto Parts
- Five Below
- Franklin Sports
- Freedom Mortgage Corporation
- Frito Lay
- Fuel Partnerships
- Fun Services
- Funko
- Gemini Collectibles
- Group Sales
- Haggen Food & Pharmacy
- Hallmark
- Hasbro
- HDI Houseware Distributors
- Hess
- iTradePay
- Jada Toys
- LEGO
- Lokai
- Mariah Carey
- Merchant Distributors
- Mightycause Charitable Foundation
- Navy Federal Credit Union
- Network for Good
- New England Doll
- North Pole Post Office LLC  
dba Santa's Letters
- Oak Foundation
- Old Dominion Freight Lines
- On Time Toys
- Pepsi
- Personal Capital Corporation
- Pink Zebra At Home, LLC
- PLS Financial Services, Inc.
- Redner's Grocery
- Saddle Creek Corporation
- Share The Love, Inc.
- Simon and Shuster
- SimplyFun, LLC
- SkyFii
- Tabletop Tycoon
- Takeda
- Target
- The Boeing Company
- The UPS Store
- The Walt Disney Company
- Toy Life
- United Way of the Capital Region
- UPS
- Valpak
- Venable
- Welch Packaging
- WestRock
- Wunderman Thompson
- Zenergy Systems

## The Founder and the Logo Creator

The Founder of Toys for Tots was the late Colonel William L. Hendricks, USMCR (Ret). In the middle 1940's, Bill Hendricks was the Director of Public Relations for Warner Brothers Studio and concurrently a Major in the Marine Corps Reserve. In the fall of 1947, Bill, with the assistance of members of his Marine Reserve Unit, collected and distributed toys to needy children of Los Angeles, CA. The first toy was a handmade doll crafted by Bill Hendricks' wife, Diane. Bill Hendricks' pilot project was such a success that the Marine Corps adopted it and expanded it nationwide in 1948. That year, Walt Disney, a close personal friend of Bill Hendricks, designed the first Toys for Tots poster which included a miniature three-car train that was subsequently adopted as the Toys for Tots logo.



## 2021 National Corporate DONORS (YTD)

*Companies, corporations and individuals which contribute or help raise between \$5,000 and \$24,999 in cash or between \$25,000 and \$99,999 worth of toys in support of the 2021 Marine Corps Reserve Toys for Tots Campaign.*

- Accenture LLP
- Adirondack Oral and Maxillofacial Surgery
- AES Foundation
- Alliance Bernstein LP
- Alpha OMicron Pi Zeta Chapter
- AMED
- America's Charities
- Asml Us, LLC
- Bank of America Charitable Gift Fund
- Bay Pointe Waterfront Restaurant
- Benevity Community Impact Fund
- Borzilleri Family Foundation
- Box Elder High School
- Brighthouse Life Insurance Company
- Building & Construction Trades Dept, AFL-CIO
- Charitable Adult Rides & Services, Inc.
- Charities Aid Foundation of America
- CharityVest, Inc.
- City Club Apartments
- Classic Falls Bowling, Inc.
- Cleveland Browns Foundation
- Coastal Sunbelt Produce
- Commonwealth Charitable Fund
- Community Foundation of Tampa Bay Inc.
- CRS Hardware Corporation Montana Ace
- Denver Region Toyota Dealers Advertising Group
- Dixie Elks Charitable Foundation
- DPR Construction, Inc.
- Duff Family Foundation
- Electronic Merchant Systems
- Esposito Garden Center
- Farm King Supply, Inc.
- Fidelity Investments
- Fox Broadcasting Company
- Franklin's Promise Coalition, Inc.
- GB Remanufacturing, Inc.
- GBU Financial Life
- Genting New York, LLC
- Givinga Foundation, Inc.
- Greater Houston Community Foundation
- Haselton Family Foundation, Inc.
- Holy Trinity Memorial Lutheran Church
- Hovis Auto Supply Inc
- Independent Charitable Giving Fund
- International Assoc of Heat and Frost Insulators
- International Assoc of Sheet Metal, Air, Rail &
- International Brotherhood of Boiler-makers, Iron
- International Brotherhood of Electrical Workers
- International Union of Painters and Allied Trades
- Intl. Pipe Trades Jtc, Inc.
- JP Morgan Chase Foundation
- JustGiving
- Kansas Rural Communities Foundation
- Kids R. Kids International, Inc.
- Laborers' International Union of NA
- Lancaster County Community Foundation
- Licensed Plumbing Association of NYC
- Lois Y. Haddad Charitable Trust
- Los Angeles Charitable Association, Inc.
- Louisiana State Medical Society
- Markel Corporation
- Medtronic Foundation
- Morgan Stanley
- Myer Charitable Foundation
- National Philanthropic Trust
- New York Thoroughbred Horsemen's Assoc, Inc.
- Ocean of Dreams Media LLC
- OCI Beaumont
- Ohio State Eagles
- Olymbec USA, LLC
- Oregon Mortgage Association
- Oxford Toyota
- PayPal Charitable Giving Fund
- PepsiCo, South Division
- Pete The Cat LLC
- Pfizer
- PLS Financial Services, Inc.
- R. E. Smith Foundation
- Rangers Cottage LLC
- Refreshment Services Pepsi
- Rotary Club of Coronado Foundation
- San Jose Camera & Video
- Scannell Development
- Schwab Charitable Fund
- Securitas Foundation USA, Inc.
- Southern Glazer's Wine and Spirits Charitable Fund
- SPB Foundation
- Stantec
- Subaru of America, Inc.
- Sycuan Casino Resort
- Takeda Pharmaceuticals
- TD Ameritrade Clearing
- Terrible Herbst, Inc.
- The Boston Foundation
- The Bradley T. MacDonald Family Foundation
- The Chapel of The Cross
- The John Family Foundation
- The Lichtenberger Foundation
- The Mead Foundation
- The Selective Insurance Company
- The Sullivan Family Foundation
- Trick2G, LLC
- United Assoc of Journeymen and Apprentices
- Viasat
- Wells Fargo Bank/WM-Philanthropic West
- Wright Hennepin Electric Trust
- Yougivegoods, LLC

## 2021 National Corporate EVENT SPONSORS

*Companies, corporations and individuals which contribute \$5,000 or more in support of the 2021 Marine Toys for Tots Foundation golf tournament and other events.*

- Bill Hackney
- Creative Direct Response (CDR)
- Discovery Toys
- Data Management Inc. (DMI)
- FLEET
- General Atomics
- Good360
- Group Sales
- Key Acquisition Partners, LLC
- Lindsay Cadillac
- New England Doll & Novelty
- On Time Toys
- Stafford Printing
- The Mazel Company
- TK's Toy Box

## Important TFT Dates – 2021 Campaign

### 2021

16-19 September	Annual Coordinator's Conference
1 October-24 December	2021 Campaign Season
29 November	Hollywood Christmas Parade <i>(Airing Locally at various times throughout December. Be sure to check <a href="http://www.toysfortots.org">www.toysfortots.org</a> for local airtimes.)</i>

### 2022

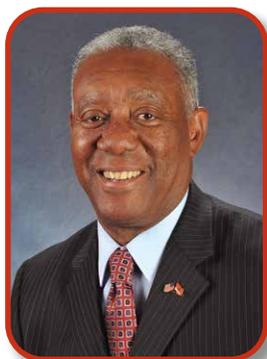
15 January	After Action Reports due
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★ *“The Marine Corps Toys for Tots Program exemplifies the very best of American ideals and caring for those who are less fortunate. Thank you for sharing...”*



## Board Farewells Vice Chairman of the Board Major General Cornell A. Wilson, Jr. and Director Houston Mills, Jr.



MajGen Cornell Wilson,  
USMCR



Captain Houston Mills,  
UPS Airlines

The Marine Toys for Tots Foundation is bidding farewell to long time Vice Chairman of the Board, MajGen Cornell A. Wilson, Jr (USMCR) and Director Houston Mills, Jr.

MajGen Wilson, USMCR served as the Vice Chairman of the Board for 9 years. While contributing his time and expertise to the Foundation, MajGen Wilson continued to serve as the military advisor to Governor of North Carolina. MajGen Wilson was impactful through his service on numerous committees to include the Investment and Fundraising Advisory committees. He also served as the Chairman of the Nominating committee.

Mr. Mills, a former F/A-18 pilot, currently serves as UPS Vice President of Flight Operations and Safety. During his 4 years as a Director, Mr. Mills made a lasting impact through his service on the Audit, Finance and Compensation, and Fundraising Advisory committees.

For their many years of outstanding service to the Marine Toys for Tots Program, Mr. Mills and MajGen Wilson will be presented the Department of Navy Meritorious Public Service Award by the Commandant of the Marine Corps. The entire Marine Toys for Tots Family wishes these gentlemen fair winds and following seas. Semper fidelis, Marines!

★ ★ ★  
*“The value of Toys for Tots to the Marine Corps  
and the Reserve establishment: **Priceless!**”* ★ ★



### MARINE TOYS FOR TOTS FOUNDATION

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